

DRAKE MARTINET

Employment	
	<p>2009-2010 AllThingsDigital, Dow Jones Co. San Francisco, CA</p> <p>Intern, Writer, Multimedia Producer</p> <ul style="list-style-type: none">• Write “Almost Famous” column—a weekly interview feature with game changing start-ups and influential minds inside major tech companies.• Write weekly “Weekend Update” post covering the major articles posted by the site’s principle writers.• Covered, live-blogged and produced video pieces related to major announcements from Apple, Microsoft and Facebook. <p>2007-2009 Sustainable Peoples Project (501c3) San Diego, CA</p> <p>Principal- Managing Director</p> <ul style="list-style-type: none">• Planned and executed a 2-month long investigation into conservation and sustainability behavior in South America.• Designed and maintained a website and blog dedicated to the project.• Completed print, photo and audio pieces for broadcast and publication. <p>2006-2007 KDVS 90.3 FM Davis, CA</p> <p>General Manager</p> <ul style="list-style-type: none">• Oversaw budgeting, strategic planning and operations for 365 day broadcast schedule.• Led station’s management team and staff of 230 to set goals, plan events and execute organizational strategy.• Oversaw station’s print publication department. Magazine published quarterly. <p>2005-2006 KDVS 90.3 FM Davis, CA</p> <p>News Director</p> <ul style="list-style-type: none">• Designed and implemented a news department structure to produce daily news segments from largely volunteer labor- a first for the station.• Orchestrated, produced and hosted 7-hour live election coverage special including on-the-scene reporters, live interviews from polling places, and nearly 30 in-studio guests all on election night (twice).• Developed training and recruitment protocols for news staff. <p>2004-2005 Virtual Trade Mission Washington, DC; Santiago, Chile</p> <p>APEC Fellow, Program Director</p> <ul style="list-style-type: none">• Produced two, week-long television programs based around on-camera interviews conducted with foreign heads of state, pertaining to globalization and international free trade- these continue to air on CSPAN and internationally.• Acted as liaison between this organization and a multitude of foreign governments.• Managed the schedules of over 150 people, simultaneously. <p>2004 Executive Office of Gov. Kathleen Blanco Baton Rouge, LA</p> <p>Speechwriting/Media Intern</p> <ul style="list-style-type: none">• Wrote speeches for delivery by the governor.• Updated database of current talking points.• Collaborated with team members to produce large events and writing projects.

